

Shelter Music Boston Concert Survey Results

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Agenda

Overview of Findings

Quantitative Analysis: Survey Results

Qualitative Analysis: Quotes

Overview of Findings and Common Themes

Thankful and grateful listeners, especially near the holidays Recollection of important people in their lives Musicians taught them something new Recognition of famous musicians Marked mood improvement

- "Yes it was very good and thank you again for coming out have a merry Christmas and hope to see you in the new year. Please don't forget us on January 3rd, 2016."
- "My granddaughter used to fall asleep to classical music. She went right to sleep. I love music, I am happy because it reminded me of my granddaughter."
- "I loved the Vivaldi. Reminded me of growing up, listening to my father play that. Thanks!"
- "It was a wonderful learning experience. Also a nice break from day to day schedule. It sounded amazing. Thank you."
- "I liked learning about the different instruments and pieces. We really appreciate it. Thank you so much. "
- Bach: "Thank you for Bach!"
- Mozart: "My mother was a big fan of Mozart, the music never really interested me then and after. But until I watched you all playing and listening to you play. It was very relaxing."
- Vivaldi: "I loved the Vivaldi."
- "I had a lot on my mind and walked in here and was immediately transformed."
- "This was like music therapy for us."

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Overview of Findings

Quantitative Analysis: Survey Results

Qualitative Analysis: Quotes

Survey Results – By Month

Shelter Music Boston Survey Results, by Month 2015

Shelter Music Boston Survey Results, by Month 2016

Month	Before Mean Mood Score	After Mean Mood Score	P-Value ^[2]	<u>Month</u>	Before Mean Mood Score	After Mean Mood Score	- P-Value ^[2]
January	0.000	0.185	0.0531	January	No survey data available		
March	0.024	0.159	0.0001 *	February	-0.001	0.221	0.0000 *
April	0.039	0.185	0.0000 *	March	-0.007	0.217	0.0000 *
May	0.010	0.211	0.0000 *	April	-0.041	0.188	0.0000 *
June	0.033	0.235	0.0000 *	June	0.033	0.194	0.0000 *
July	0.004	0.222	0.0000 *	July	0.047	0.168	0.0000 *
August	0.000	0.000	-	August	0.022	0.197	0.0001 *
September	0.071	0.212	0.0002 *	September	0.004	0.185	0.0000 *
November	0.019	0.192	0.0000 *	November	-0.082	0.147	0.0000 *
December	-0.009	0.206	0.0000 *	December	0.002	0.196	0.0000 *
Aggregate	0.022	0.176	0.0000 *	Aggregate	0.008	0.196	0.0000 *

Notes:

[1] A mood score was given to each respondent for their mood before and after the concert. Negative moods were given a value of -1 while positive moods were given a value of 1. The mood score was calculated as the average mood of the respondent (i.e. summation of all -1s and 1s over the total number of moods indicated by a respondent). The mean mood score displayed above indicated the average mood score of all respondents at a particular shelter for a given year.

[2] P-values were calculated using a t-test. The test measures if the mean mood score is statistically significant before and after the concert. A p-value <0.05 is statistically significant (indicated by * above).

Survey Results – By Shelter

Shelter Music Boston Survey Results, by Shelter 2015

Shelter Music Boston Survey Results, by Shelter 2016

	Before	After			Before	After	
	Mean Mood	Mean Mood	[2]		Mean Mood	Mean Mood	[2]
Shelter	Score	Score	P-Value ^[2]	Shelter	Score	Score	P-Value ^[2]
CDC Waltham	-0.002	0.154	0.0000 *	CDC Waltham	-0.143	0.254	0.0000 *
Caspar	0.006	0.215	0.0000 *	Caspar	0.029	0.225	0.0000 *
Dimock	0.021	0.230	0.0000 *	Dimock	0.011	0.201	0.0000 *
Dimock/Caspar	-0.047	0.251	0.0000 *	Elder Service Plan	0.107	0.163	0.0171 *
Lifebridge	0.111	0.211	0.0756	Lifebridge	-0.033	0.173	0.0000 *
PSI	0.025	0.181	0.0000 *	Lowell	-0.063	0.229	0.0000 *
PSI Men's	0.017	0.205	0.0002 *	PSI	0.025	0.216	0.0038 *
PSI Women's	0.047	0.178	0.0017 *	PSI Men's	0.000	0.213	0.0005 *
Shattuck	0.009	0.182	0.0000 *	PSI Women's	-0.011	0.175	0.0000 *
Women's Lunch	0.075	0.158	0.0699	Shattuck	-0.012	0.178	0.0000 *
Aggregate	0.026	0.196	0.0000 *	Aggregate	-0.009	0.203	0.0000 *

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Select Quotes from Concert Attendees

- "You guys rock!! I wasn't thrilled on coming to concert and you completely [c]hanged my mind on classical music. The passion that [y]ou ladies and gentlemen put into the music I love to watch. I would de[f]initely love to see you in concert again. Being in a program for the holida[y]s is hard and you made it a little better. Happy holidays to you and your families."
- "It's a good unusual experience for [the] most. I enjoyed it. I've got real[I]y bad ADHD- listening to the music allowed me to focus and be calm. Thank you! Thank you!"

- "Perfection! Pure emotional evokation! [sic] I sincerely thank you so very very much!"
- "I felt that this group did an AMAZING job. The way each can play their instruments and come together to tell a big story. I was truly touched and which they would come by more often."
- "I loved the Vivaldi. Reminded me of growing up, listening to my father play that. Thanks!"



